



上海音乐学院  
SHANGHAI CONSERVATORY OF MUSIC



MADC  
上海音乐艺术发展  
协同创新中心

# 上海音乐艺术发展 协同创新中心

SHANGHAI MUSIC ART DEVELOPMENT CENTER  
FOR COLLABORATIVE INNOVATION



上海音乐艺术发展  
协同创新中心

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## ABOUT US 关于我们

上海音乐艺术发展协同创新中心(以下简称中心)聚焦上海城市文化定位,坚持国际性和民族性并举,加强资源整合,横向联动,纵深发展,努力突显资源优势,建立健全创新机制,提升上海城市文化精神与国际大都市的文化品格。中心拥有上海音乐学院优质的人才资源及项目资源,并予以政策及资金支持,精准定位“四个专注”,即“专注高品质音乐作品产出与转化,专注系统化音乐人才储备与培养,专注常态化音乐艺术推广与普及,专注专业化版权管理与运营”。

The Shanghai Music Art Development Center for Collaborative Innovation (hereinafter referred to as the Center) focuses on the positioning of Shanghai's urban culture, emphasizes the importance of both international and national features, strengthens resource integration, horizontal linkage and in-depth development, strives to highlight resource advantages, establishes and improves innovative mechanisms, and enhances Shanghai's urban cultural spirit and the cultural character of the international metropolis. The center has the high-quality talent resources and project resources of the Shanghai Conservatory of Music, and is supported by policies and funds to accurately position the "four focuses", that is, "focus on the production and transformation of high-quality music works, focus on systematic music talent reserve and training, and focus on the regular promotion and popularization of music art, focus on the professional copyright management and operation".

● 前瞻性    ● 引领性    ● 探索性

## ACHIEVEMENTS 成果介绍

### PRODUCTION AND TRANSFORMATION OF WORKS

#### 1、作品产出与转化

中心大力支持原创音乐发展,推出的多部原创作品获得国家艺术基金和上海文化发展基金的支持,其中部分作品已开展巡演。这些作品充分体现了上音艺术家的智慧与创造性,获得良好的评价与反响。

The Center strongly supports the development of original music, and many original works have received support from the National Art Foundation and the Shanghai Cultural Development Fund, some of which are beginning tour performance now. These works fully reflect the wisdom and creativity of the artists from the Shanghai Conservatory of Music and have received good evaluation and responses.

扫描二维码了解项目信息

SCAN QR CODE FOR PROJECT INFORMATION



大型原创音乐剧《汤显祖》(2016-2018)  
Original musical "Tang Xianzu"



扫描二维码了解项目信息  
SCAN QR CODE FOR PROJECT INFORMATION



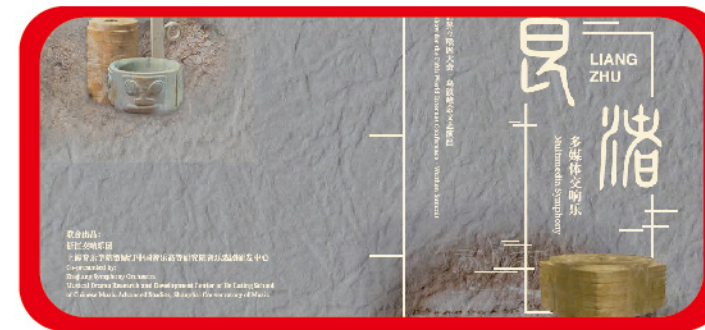
大型原创歌剧《贺绿汀》(2017-2018)  
Original opera "He Luting"



大型原创交响民族器乐剧《笛韵天籁》(2018)  
Original symphonic national instrumental performance "Heavenly Flute"



大型多媒体交响剧场《丝路追梦》(2016-2018)  
Multimedia Symphony Theater "Silk Road Dream"



大型多媒体交响乐《良渚》(2018)  
Multimedia Symphony "Liang Zhu"



大型原创音乐剧《爱·文姬》  
Cross-border integration musical "Love Wenji"



大型跨界融合音乐剧《东去西来》(2017-2018)  
Cross-border integration musical "The East and the West"







**大型跨界融合音乐会《静听琴说》(2018)**  
Cross-border integration concert "The Story of Music"



**互动亲子音乐会：“玩趣”音乐会(2018)**  
Interactive Parent-children Concert: "Concert for Fun"



**2018上海当代音乐周**  
2018 THE 11<sup>TH</sup> SHANGHAI NEW MUSIC WEEK



TALENT RESERVE AND TRAINING

2、人才储备与培养

中心拥有上海音乐学院民乐系、现代器乐与打击乐系、钢琴系、声乐歌剧系、管弦系、音乐戏剧系等优质师生资源，希望与成熟的经纪人和经纪公司合作，协同推出艺术家、艺术作品、与学术成果等特色资源打造上海音乐学院表演专业人才库，储蓄并培养优质表演人才。

The Center has high-quality faculty and student resources such as the Folk Music Department, Department of Modern Instrumental Music and Percussion Music, Piano Department, Department of Vocal Music and Opera, Orchestral Music Department, and Music and Drama Department of the Shanghai Conservatory of Music. We hope to cooperate with mature agents to jointly promote such unique resources as artists, art works and academic achievements and will create a library of performance professionals in the Shanghai Conservatory of Music, preserving and training high-quality performance talents.

部分艺术家展示 The artists of the Center

棱镜三重奏

耿文彬、朱宛晨、张润峻

“中国音乐金钟奖钢琴与弦乐重奏比赛”第一名

The Gold Award in China's highest-level professional music competition "Chinese Music Golden Bell Piano and String Replay": Prism Trio Geng Wenbin, Zhu Wanchen and Zhang Runyin



上海ELA室内乐团

Shanghai ELA Chamber

汉弦乐四重奏

Han String Quartet



七弦情——上音新锐民族室内乐组合

Seven-string Love – New Folk Chamber Music of the Shanghai Conservatory of Music





戴晓莲 Dai Xiaolian

著名古琴演奏家  
Guzhen performer



霍永刚 Huo Yonggang

著名板胡和二胡演奏家  
Banhu and Erhu performer



陈卫平 Chen Weiping

著名大提琴演奏家 Cellist



陈晓栋 Chen Xiaodong

著名青年指挥家 Conductor



陆轶文 Lu Yiwen

著名二胡演奏家 Erhu performer



朱政 Zhu Zheng

佰笛杯全国手风琴  
比赛艺术家组金奖  
Accordion performer



陈家怡 Chen Jiayi

第十届中国音乐金钟奖  
小提琴比赛金奖  
Violinist



谭雅丹 Tan Yadan

首届北京阮邀请赛金奖  
Ruan performer



魏思骏 Wei Sijun

全国竹笛邀请赛  
青年专业组金奖  
Bamboo Flute performer



花卉 Hua Hui

上海之春国际音乐节青年  
小提琴比赛一等奖获得者  
Violinist



徐乾一 Xu Qianyi

中国音乐小金钟奖  
长江钢琴全国钢琴比赛  
专业组金奖 Pianist



邓翊群 Deng Yiqun

中国音乐金钟奖  
古筝比赛金奖  
Guzheng performer



王慧漪 Wang Huiyi

华人艺术节（新加坡）中国  
声乐国际大赛美声组金奖  
Soprano



赵雨卉 Zhao Yuhui

第四届DIMF国际音乐剧比赛  
“下一代DIMF”奖项  
Singer



## 3、艺术推广与普及

## ART PROMOTION AND POPULARIZATION

中心开展“市民公益音乐课堂”、“中国传统音乐研习所”、“上音众乐”（星期音乐会）等众多公益项目，与社会企业合作，给市民带来高质量的音乐。同时顺应“互联网+”的趋势，打造艺术教育信息服务平台。

The Center carries out many public welfare projects such as "Public Music Classroom, Chinese Traditional Music Workshop", and "Shanghai Conservatory of Music Concert" (Weekly Concert), and cooperates with many enterprises to bring high quality music to the general public. At the same time, in line with the trend of "Internet +", we have established an art education information service platform.



中国传统音乐研习所  
上海当代音乐周  
市民公益音乐课堂  
“克勒门”文化沙龙  
上音众乐星期音乐会  
上音网络课堂

Chinese Traditional Music Workshop  
Shanghai New Music Week  
Public Welfare Music Class

"Old Shanghai" Cultural Salon  
Shanghai Conservatory of Music Weekly Concert  
Shanghai Conservatory of Music Online Classroom

## COPYRIGHT MANAGEMENT AND OPERATIONS

## 4、版权管理与运营

设立音乐知识产权服务平台，逐步建立并完善音乐知识产权数据库，建立上音珍贵历史资料与学术成果数据库，与有意愿推广中国原创作品的国内国际版权代理公司进行合作，将此建设成为上音文化对外展示的统一窗口。未来计划将构建成为一个与国际惯例接轨，布局合理、功能齐备、充满活力的多层次创作成果转化和知识产权交易服务平台。

We have set up a music intellectual property right service platform, gradually established and improved the music intellectual property right database, created a database of valuable historical data and academic achievements of the Shanghai Conservatory of Music, cooperated with domestic and international copyright agencies that are willing to promote Chinese original works, and built this into a unified window for the external display of the culture of the Shanghai Conservatory of Music. The future plan is to build a multi-level service platform for creative achievement transformation and intellectual property rights transaction that is in line with international practice, and of reasonable layout, full functions and vitality.



项目：上海音乐学院&千千音乐战略合作专区

Project: Shanghai Conservatory of Music & Qianqian Music Strategy Cooperation Zone

# PARTNER

## 合作伙伴 (排名不分先后)

上海大剧院艺术中心



太合音乐旗下“千千音乐”

上海交运集团及旗下上海浦江游览有限公司



网易AI人工智能事业部



龙华烈士纪念馆



东方卫视



李维红非物质文化遗产创新传承工作室

上海东宝文化运营有限公司

上海民族乐器一厂

中文美杰文化传媒(北京)有限公司

上海越剧艺术传习所

上海雅映音像制品有限公司

上海京剧院

叁重奏(北京)文化传播有限公司

上海昆剧团

橄榄古典音乐

上海木偶剧团

喜马拉雅FM

上海“申韵丝竹乐团”

乐王(上海)文化发展股份有限公司

未能尽录……

# CONTACT US

## 联系我们

中心努力实现创新成果与产业对接并提供政策与资金扶持, 实现学校与社会各方资源, 互利共赢的发展态势。

The Center strives to achieve the integration of innovation results and industry, and provides policy and financial support to achieve a mutually beneficial development trend of school and public resources. Please contact us to discuss project cooperation:

演出代理

PERFORMANCE AGENCY

演艺定制

PERFORMING ARTS CUSTOMIZATION

艺术人才

ARTISTIC TALENT

公益普及

PUBLIC WELFARE AND POPULARIZATION



微信公众号

WECHAT PUBLIC NUMBER QR CODE